



COMMUNICATION

The ability to effectively develop, express, and exchange ideas in written, oral, or visual form.

Notes Regarding the Selection of Artifacts or Application of Rubric:

Written communication is the development and expression of ideas in writing. Oral communication is a prepared, purposeful presentation designed to increase knowledge, to foster understanding, or to promote change in the listeners' attitudes, values, beliefs, or behaviors. Interpersonal communication refers to the process of exchanging information, ideas, feelings, and meaning between two or more people through verbal and non-verbal messages. This rubric is designed to evaluate students' communication skills in a variety of forms.

SLOs:	Advanced (4)	Above Average (3)	Proficient (2)	Beginner (1)
Develop, support, and effectively express ideas in written or oral form using language with clarity and precision.	Develops original, complex ideas that are clearly focused and well-supported with relevant and persuasive evidence. Demonstrates exceptional command of language, using precise vocabulary and varied sentence structure to create a sophisticated and engaging style. Organizes ideas logically and effectively, using clear transitions and cohesive structure. Communicates ideas with clarity and precision.	Develops clear and well-supported ideas, demonstrating a solid understanding of the topic. Uses language effectively to communicate ideas, with generally accurate vocabulary and sentence structure. Organizes ideas in a logical manner, with some use of transitions. Communicates ideas clearly, with occasional lapses in clarity or precision.	Develops basic ideas but may struggle to provide sufficient support or focus. Uses language adequately, but may make errors in grammar, usage, or vocabulary. Organizes ideas with some inconsistencies, lacking clear structure or transitions. Communicates ideas with limited clarity and precision, often requiring clarification.	Struggles to develop coherent ideas and lacks sufficient support. Demonstrates significant errors in grammar, usage, and vocabulary, hindering communication. Lacks organization, making it difficult to follow the line of reasoning. Communicates ideas unclearly and imprecisely, making it difficult to understand.
Tailor communication strategy, style, and convention appropriately for various audiences and/or contexts.	Consistently demonstrates exceptional ability to adapt communication strategies, style, and conventions to suit diverse audiences and contexts. Effectively analyzes audience needs and expectations, tailoring messages accordingly. Demonstrates a sophisticated understanding of different communication styles and registers. Produces communication that is highly effective and impactful for the intended audience.	Effectively adapts communication strategies, style, and conventions to meet the needs of most audiences and contexts. Demonstrates a good understanding of audience needs and expectations. Generally uses appropriate communication styles and registers. Produces communication that is clear and effective but may lack some nuance or sophistication.	Shows some ability to adapt communication strategies, style, and conventions to different audiences and contexts, but inconsistently. Demonstrates limited understanding of audience needs and expectations. May struggle to appropriately adjust communication style and register. Produces communication that is generally understandable but may lack clarity or effectiveness for the intended audience.	Struggles to adapt communication strategies, style, and conventions to different audiences and contexts. Demonstrates little understanding of audience needs and expectations. Consistently uses inappropriate communication styles and registers. Produces communication that is unclear, confusing, and ineffective for the intended audience.
Navigate interpersonal communication with respect, maturity, and/or awareness of cultural differences	Consistently demonstrates exceptional interpersonal skills, exhibiting a high degree of respect, maturity, and cultural sensitivity in all interactions. Communicates clearly and effectively, using appropriate verbal and nonverbal cues.	Demonstrates strong interpersonal communication skills, generally showing respect, maturity, and awareness of cultural differences. Communicates clearly and effectively but may occasionally miss opportunities to enhance communication.	Demonstrates inconsistent interpersonal communication skills, sometimes exhibiting respect, maturity, and awareness of cultural differences. Communicates in a basic manner but lacks clarity and confidence.	Demonstrates difficulties with interpersonal communication, lacking respect, maturity, and awareness of cultural differences. Struggles to communicate effectively, using unclear or confusing language.