Ask, Collect, Engage: How to "A.C.E." your Program Assessment Report

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Assessment of students' learning



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The purpose of academic program assessment is for program faculty to

- identify what students should learn (*ask*),
- gather information about what and how students are learning (*collect*),
- discuss that information and use it to inform continuous improvement efforts within the program (*engage*).



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Ongoing, reflective practice than a one-time report.





SACSCOC Principles of Accreditation

SECTION 8: Student Achievement

8.2. The institution identifies expected outcomes, assesses the extent to which it achieves those outcomes, and provides evidence of seeking improvement based on analysis of the results in the areas below:

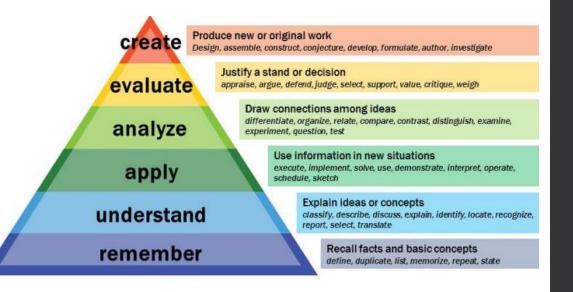
- 🛨 a. Student learning outcomes for each of its educational programs
 - b. Student learning outcomes for collegiate-level general education competencies of its undergraduate degree programs
 - c. Academic and student services that support student success

Good Practice in SLO Assessment

General Tips!



Describe what students will know or be able to do by the end of a course of study.





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Students will demonstrate social responsibility.

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Might change over time in response to what the world needs in [your program's] graduates Students will demonstrate the ability to carry out original field research through creation of a research portfolio.

Students will be able to collect, analyze, and interpret relevant data to test a hypothesis in a summative lab report.

Students will demonstrate an ability to describe and explain significant trends, movements, and events in European history.



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- Add-on measures are valuable, too (e.g., licensure exams, program portfolio)
- Use multiple!

	Outcome 1	Outcome 2	Outcome 3	Outcome 4	Outcome 5
Course (e.g., ECHD 4400)	3-page essay				
ECHD 4420		Oral exam	Sophomore project		
ECHD 4470	Poster	Concept inventory			
ECHD 4490			5-page essay	Poster	
Course				Research paper	Concept inventory



What does the evidence collected from your assessment measures tell you?



Does the evidence gathered accurately answer the questions implied by the SLOs?



What are students learning? What *aren't* they learning? **Do you notice patterns over time**?



What changes to course or curriculum design might be considered given the assessment evidence?



Does assessment evidence highlight a need to revise the assessment plan, outcomes or measures for future assessment practice?



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Analysis, Con't

- If the data collected are never used, this becomes a pointless exercise!
- If a program is continuously measuring something that it has already optimized, this becomes a pointless exercise!
- And there is nothing worse than a pointless exercise!



"Want to go to the gym and walk around in exercise clothes?"

Examples

Undergraduate, Graduate, and Certificate Programs

Graduate Certificate in Gerontology

Outcome:

Students will be able to differentiate between normal aging and psychological disorders.

Measure:

Experiential assignment from GRNT 6750 where students are asked to test out a mental status assessment tool and critique the tool in a discussion forum. The tool is used to distinguish between normal cognition and cognitive impairment. Students are asked to take the assessment, then reflect on the experience. And then to critically examine the tool as a screening tool for older adults. This portion is completed in a discussion board forum (online).

Data Collected:

Students participate in discussion board prompts to complete the assignment. Discussion assignment details as provided to students are attached. Class assignment grades (11 students): Minimum 75% Maximum 100% Average: 97.7%

Graduate Certificate in Gerontology

Analysis & Improvement:

All students far exceeded our expected performance threshold.

There was only one measure used to determine student attainment. Additionally, faculty felt that this was not adequately measuring the learning outcome on its own. Therefore, the faculty will consider how to best add at least one additional measurement for the next course iteration. This could be in the form of additional reflection, especially on the meaning of "normal aging", or perhaps in finding additional assessments for cognition in the literature that address some of the criticisms raised in the discussion. Faculty will explore this for the fall 2019 course.



BLA Landscape Architecture

Small curriculum tweaks

Faculty in the Landscape Architecture program consider multiple direct indicators (e.g., exam items, capstone projects) and indirect measures (job placement data) in evaluating students' skill development.

Supplemental computer graphics classes were added in 2019 as elective coursework to advance digital graphic skills. In 2020-21, instructors teaching LAND 3330 updated the course's supplemental workbook.

PhD Biochemistry and Molecular Biology

Students' acquisition of desired competencies in the BCMB program are based upon evidence-based strong predictors of success for early career scientists.

The assessment approach was recently redesigned to capture evidence of these competencies by leveraging the ongoing relationship between student and advisory committee.

Committee members evaluate a student/candidate's growth over time using a rubric.



Questions

Thank you!